

# **How can the economic recovery be green? a low-carbon future?**

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**This is a text only version of the presentation at the ENVEC  
2009 conference, 8<sup>th</sup> October 2009, Weston-super-Mare to  
serve as an aide memoir for delegates**

## Global population

- 1960 → 3 billion
- 2000 → 6.5 billion
- 2050 → 9.5 billion

## Pressures

**resources**



**Planet Earth**



**wastes**

Climate change

Only one planet

Denial & sacrifice

Efficiency... ..attitudes

Reduction in emissions needed: 90% by 2050

Sustainability is the single biggest business opportunity of the 21st century... it will be the next source of competitive advantage

**Lee Scott, CEO, Wal-Mart**

...GE's commitment to address challenges such as the need for cleaner, more efficient sources of energy, reduced emissions and abundant sources of clean water. And we plan to make money doing it

**Jeff Immelt, CEO, General Electric**

# Opportunities for the South West

**greentech**

***West of England  
Carbon Challenge***

**environmental services**

**leisure & tourism**

***Bristol  
Environmental  
Technologies &  
Services (BETS)***

**academia & learning**

**crossover sectors**

***RegenSW***

**infrastructure**

**skills & employment**

**business support**

**green stimulus**

# Summary

only one planet

huge business opportunities

the South West is well placed to seize these

government needs to support green  
recovery